

GREATER 2026 IMPACT

SPONSORSHIP

TWO SIGNATURE EVENTS
ONE EDUCATIONAL ECOSYSTEM

Get more by sponsoring BOTH major fundraising events!



**Back to School
Celebration!**
2026

**SATURDAY
AUGUST 15**

**FIESTA OF
HOPE**
2026

**SATURDAY
SEPTEMBER 12**

Your investment impacts:



Equitable Access to Education



Supports Pathways to Workforce



Stronger Families. Stronger Communities.



Empowering Northeast Ohio
communities in need to flourish by
equipping learners for **educational
attainment** and **lifelong success**.

**LEGACY
PARTNER**

\$30,000

**COMMUNITY
IMPACT**
\$20,000

**EVENT
CHAMPION**
\$10,000

**PROGRAM
PARTNER**
\$5,000

**COMMUNITY
SUPPORTER**
\$2,500

EMPOWER LEARNERS. EQUIP FAMILIES. STRENGTHEN COMMUNITIES.

Families across Northeast Ohio face ongoing challenges in educational access, economic mobility, and community support. Sponsorship of Esperanza's **Back-to-School Celebration** and **Fiesta of Hope** helps remove these barriers by providing school supplies, resources, and programs that foster academic success and cultural pride. Your partnership directly invests in students and families, strengthening opportunity, resilience, and hope across the community.

YOUR IMPACT: FROM CLASSROOM TO CAREER

At Esperanza, education is a continuum. Through leadership development, college access and retention, workforce readiness, and family-centered engagement, we support learners at every stage of their journey.

HOW YOUR GIFT HELPS...

Fiesta of Hope

Funds raised directly support:

- College scholarships
- Retention programming
- Academic advising & mentoring
- Student support funds

Back-to-School Celebration

- Equips K-12 students with essential learning tools and school supplies
- Connects families to education, health, and wellness resources
- Welcomes 2,000+ attendees annually

THANKS TO THE GENEROSITY OF DONORS LIKE YOU, STUDENTS ARE EMPOWERED THROUGH EDUCATION.



"Being part of Esperanza, it's a life changing experience. Not only will they support you on your journey as a college student, but also in your personal life. They will be there for you no matter what, and you will not

only have mentors, but friends that are going to stick with you your whole life. Esperanza is change and I am so grateful to be a part of the change!"

— Naomi

Nursing and Psychology Major,
Cleveland State University

Esperanza Scholarship Recipient 2025

GIFT HOPE TODAY

"I want to know where my life is going. I want to know who I want to be in the future. And Esperanza, they helped me know my dream. At first, I didn't know my dream, but now I understand my dream and I'm trying to make it true."

— Tamir

Esperanza Youth Leadership Program Student



**Complete your Commitment
Form Today**

GREATER IMPACT SPONSORSHIP

TWO SIGNATURE EVENTS. ONE EDUCATIONAL ECOSYSTEM.

BACK-TO-SCHOOL CELEBRATION

SATURDAY, AUGUST 15, 2026

9:00AM-12:00PM

LOCATION: MAX HAYES HIGH SCHOOL

FIESTA OF HOPE

SATURDAY, SEPTEMBER 12, 2026

6:00PM-10:00PM

LOCATION: LANDERHAVEN - MAYFIELD HEIGHTS

LEGACY PARTNER – \$30,000

Tax-Deductible Amount - \$27,090

- Presenting-level recognition at both events
- Three (3) Premier Fiesta of Hope tables (30 guests)
- VIP Cocktail Hour Access (30 guests)
- Five (5) Named Scholarships
- Logo on Fiesta digital event program
- Full Page Ad in digital event program + Back Cover
- Recognition during event program
- Speaking opportunity at one event
- Supports the distribution of 1,500 backpacks to students and families across the community
- Two (2) Vendor Tables at Back-to-School event
- Logo recognition for both events across social media and digital platforms
- Banner placement on Esperanza website (year-round)
- Executive impact report featuring students & families served

COMMUNITY IMPACT – \$20,000

Tax-Deductible Amount - \$18,060

- Major Recognition at both events
- Two (2) Premier Fiesta of Hope tables (20 guests)
- VIP Cocktail Hour Access (20 guests)
- Three (3) Named Scholarships
- Logo on Fiesta digital event program
- Full Page Ad in digital event program
- Recognition during event program
- Supports the distribution of 1,500 backpacks to students and families across the community
- One (1) Vendor Table at Back-to-School event
- Banner placement on Esperanza website (year-round)
- Logo recognition for both events across social media and digital platforms
- Executive impact report featuring students & families served

EVENT CHAMPION – \$10,000

Tax-Deductible Amount - \$9,030

- One (1) Fiesta of Hope table (10 guests)
- VIP Cocktail Hour Access (10 guests)
- Two (2) Named Scholarships
- Logo on Fiesta digital event program
- Full Page Ad in digital event program
- Supports the distribution of 1,500 backpacks to students and families across the community
- One (1) Vendor Table at Back-to-School event
- Banner placement on Esperanza website (year-round)
- Logo recognition for both events across social media and digital platforms

PROGRAM PARTNER – \$5,000

Tax-Deductible Amount - \$4,418

- Six (6) Fiesta of Hope tickets (6 guests)
- VIP Cocktail Hour Access (6 guests)
- One (1) Named Scholarship
- Logo on Fiesta digital event program
- Half Page Ad in digital event program
- Supports the distribution of 1,500 backpacks to students and families across the community
- One (1) Vendor Table at Back-to-School event
- Banner placement on Esperanza website (year-round)
- Logo recognition for both events across social media and digital platforms

COMMUNITY SUPPORTER – \$2,500

Tax-Deductible Amount - \$2,306

- Two (2) Fiesta of Hope tickets (2 guests)
- VIP Cocktail Hour Access (2 guests)
- One (1) Named Scholarship
- Logo on Fiesta digital event program
- Supports the distribution of 1,500 backpacks to students and families across the community
- One (1) Vendor Table at Back-to-School event
- Banner placement on Esperanza website (year-round)
- Logo recognition for both events across social media and digital platforms

IMPACT COMMITMENT FORM

PLEASE PRINT, COMPLETE, AND RETURN TO: OR COMPLETE ONLINE HERE:

**ESPERANZA, INC.
DEVELOPMENT DEPARTMENT
3104 W. 25 STREET, FLOOR 4
CLEVELAND, OH 44109**



Scan Here



Please complete the following fields:

GREATER IMPACT SPONSORSHIP

INDICATE YOUR SPONSORSHIP COMMITMENT:



LEGACY PARTNER: \$30,000



COMMUNITY IMPACT: \$20,000



EVENT CHAMPION: \$10,000



PROGRAM PARTNER: \$5,000



COMMUNITY SUPPORTER: \$2,500

CONTACT INFORMATION

Name: _____
Email: _____
Phone: _____
Company Name: _____
Address: _____
City: _____
State: _____ Zip: _____

PAYMENT DETAILS:



Check Enclosed (Payable to Esperanza, Inc.)



Credit Card

Card #: _____

Expiration Date: _____ CVV: _____

Name: _____

Company: _____

Total Amount: _____

Authorized Signature: _____ **Date:** _____

For any dietary restrictions or additional questions, please contact:

**Esperanza, Inc. Development Department
development@esperanzainc.org
216.651.7178 Ext. 1020**

Federal Tax ID (EIN): 34-1403492



FIESTA OF HOPE TICKET / AD PURCHASE FORM

PLEASE PRINT, COMPLETE, AND RETURN TO: OR COMPLETE ONLINE HERE:

ESPERANZA, INC.
DEVELOPMENT DEPARTMENT
3104 W. 25 STREET, FLOOR 4
CLEVELAND, OH 44109



Scan Here



Please complete the following fields:

TICKETS & PROGRAM AD SPACE:

Submit Ad materials to christian@esperanzainc.org by August 31, 2026, to be included in the Fiesta of Hope digital program.

- | | |
|---|--|
| ☐ \$1,500 - Table of Ten (10 TIX)
Tax-deductible amount per table: \$700 | ☐ \$500 - Digital Program Full Page Ad
7.5" wide x 10" tall |
| ☐ \$1,200 - Table of Eight (8 TIX)
Tax-deductible amount per table: \$400 | ☐ \$300 - Digital Program Half Page Ad
5" wide x 7.5" tall |
| ☐ \$150 - Individual Ticket
Quantity: _____
Tax-deductible amount per ticket: \$50 | ☐ \$150 - Digital Program Quarter Page Ad
3.625" wide x 4.875" tall |
| ☐ I/We are unable to attend but would like to make a donation in support of your mission.
Amount: \$ _____ | |

CONTACT INFORMATION

Name: _____
Email: _____
Phone: _____
Company Name: _____
Address: _____
City: _____
State: _____ Zip: _____

PAYMENT DETAILS:

☒ Check Enclosed (Payable to Esperanza, Inc.)
☐ Credit Card
Card #: _____
Expiration Date: _____ CVV: _____
Name: _____
Company: _____

Authorized Signature: _____ Date: _____

Total Amount: _____

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