

# GREATER 2026 IMPACT

## SPONSORSHIP

TWO SIGNATURE EVENTS  
ONE EDUCATIONAL ECOSYSTEM

*Get more by sponsoring BOTH major fundraising events!*



**Back to School  
Celebration!**  
2026

SATURDAY  
AUGUST 15



**FIESTA OF  
HOPE**  
2026

SATURDAY  
SEPTEMBER 12

Your investment impacts:

- ★ **Equitable Access to Education**
- ★ **Supports Pathways to Workforce**
- ★ **Stronger Families. Stronger Communities.**

To receive Greater Impact Sponsorship benefits,  
please submit a commitment form by April 30.



Empowering Northeast Ohio  
communities in need to flourish by  
equipping learners for **educational  
attainment** and **lifelong success.**

**LEGACY  
PARTNER**

\$30,000

**COMMUNITY  
IMPACT PARTNER**

\$20,000

**EVENT  
CHAMPION**

\$10,000

**COMMUNITY  
PARTNER**

\$5,000

**COMMUNITY  
SUPPORTER**

\$2,500

## EMPOWER LEARNERS. EQUIP FAMILIES. STRENGTHEN COMMUNITIES.

Families across Northeast Ohio face ongoing challenges in educational access, economic mobility, and community support. Sponsorship of Esperanza's **Back-to-School Celebration** and **Fiesta of Hope** helps remove these barriers by providing school supplies, resources, and programs that foster academic success and cultural pride. Your partnership directly invests in students and families, strengthening opportunity, resilience, and hope across the community.

### YOUR IMPACT: FROM CLASSROOM TO CAREER

At Esperanza, education is a continuum. Through leadership development, college access and retention, workforce readiness, and family-centered engagement, we support learners at every stage of their journey.

#### HOW YOUR GIFT HELPS...

##### Fiesta of Hope

Funds raised directly support:

- College scholarships
- Retention programming
- Academic advising & mentoring
- Student support funds

##### Back-to-School Celebration

- Equips K-12 students with essential learning tools and school supplies
- Connects families to education, health, and wellness resources
- Welcomes 2,000+ attendees annually

### GIFT HOPE TODAY

"I want to know where my life is going. I want to know who I want to be in the future. And Esperanza, they helped me know my dream. At first, I didn't know my dream, but now I understand my dream and I'm trying to make it true."

— Tamir

Esperanza Youth Leadership Program Student

### THANKS TO THE GENEROSITY OF DONORS LIKE YOU, STUDENTS ARE EMPOWERED THROUGH EDUCATION.



"Being part of Esperanza, it's a life changing experience. Not only will they support you on your journey as a college student, but also in your personal life. They will be there for you no matter what, and you will not

only have mentors, but friends that are going to stick with you your whole life. Esperanza is change and I am so grateful to be a part of the change!"

— Naomi

Nursing and Psychology Major,  
Cleveland State University

Esperanza Scholarship Recipient 2025



**Complete your Commitment  
Form Today**

# GREATER IMPACT SPONSORSHIP

TWO SIGNATURE EVENTS. ONE EDUCATIONAL ECOSYSTEM.

## BACK-TO-SCHOOL CELEBRATION

SATURDAY, AUGUST 15, 2026

9:00AM-12:00PM

LOCATION: MAX HAYES HIGH SCHOOL

## FIESTA OF HOPE

SATURDAY, SEPTEMBER 12, 2026

6:00PM-10:00PM

LOCATION: LANDERHAVEN - MAYFIELD HEIGHTS

### LEGACY PARTNER - \$30,000

#### Tax-Deductible Amount - \$27,090

- Presenting-level recognition at both events
- Three (3) Premier Fiesta of Hope tables (30 guests)
- VIP Cocktail Hour Access (30 guests)
- Five (5) Named Scholarships
- Logo on Fiesta digital event program
- Full Page Ad in digital event program + Back Cover
- Recognition during event program
- Speaking opportunity at one event
- Supports the distribution of 1,500 backpacks to students and families across the community
- Two (2) Vendor Tables at Back-to-School event
- Logo recognition for both events across social media and digital platforms
- Banner placement on Esperanza website (year-round)
- Executive impact report featuring students & families served

### COMMUNITY IMPACT PARTNER - \$20,000

#### Tax-Deductible Amount - \$18,060

- Major Recognition at both events
- Two (2) Premier Fiesta of Hope tables (20 guests)
- VIP Cocktail Hour Access (20 guests)
- Three (3) Named Scholarships
- Logo on Fiesta digital event program
- Full Page Ad in digital event program
- Recognition during event program
- Supports the distribution of 1,500 backpacks to students and families across the community
- One (1) Vendor Table at Back-to-School event
- Banner placement on Esperanza website (year-round)
- Logo recognition for both events across social media and digital platforms
- Executive impact report featuring students & families served

### EVENT CHAMPION - \$10,000

#### Tax-Deductible Amount - \$9,030

- One (1) Fiesta of Hope table (10 guests)
- VIP Cocktail Hour Access (10 guests)
- Two (2) Named Scholarships
- Logo on Fiesta digital event program
- Full Page Ad in digital event program
- Supports the distribution of 1,500 backpacks to students and families across the community
- One (1) Vendor Table at Back-to-School event
- Banner placement on Esperanza website (year-round)
- Logo recognition for both events across social media and digital platforms

### PROGRAM PARTNER - \$5,000

#### Tax-Deductible Amount - \$4,418

- Six (6) Fiesta of Hope tickets (6 guests)
- VIP Cocktail Hour Access (6 guests)
- One (1) Named Scholarship
- Logo on Fiesta digital event program
- Half Page Ad in digital event program
- Supports the distribution of 1,500 backpacks to students and families across the community
- One (1) Vendor Table at Back-to-School event
- Banner placement on Esperanza website (year-round)
- Logo recognition for both events across social media and digital platforms

### COMMUNITY SUPPORTER - \$2,500

#### Tax-Deductible Amount - \$2,306

- Two (2) Fiesta of Hope tickets (2 guests)
- VIP Cocktail Hour Access (2 guests)
- One (1) Named Scholarship
- Logo on Fiesta digital event program
- Supports the distribution of 1,500 backpacks to students and families across the community
- One (1) Vendor Table at Back-to-School event
- Banner placement on Esperanza website (year-round)
- Logo recognition for both events across social media and digital platforms

# IMPACT COMMITMENT FORM

PLEASE PRINT, COMPLETE, AND RETURN TO: OR COMPLETE ONLINE HERE:

**ESPERANZA, INC.**  
**DEVELOPMENT DEPARTMENT**  
**3104 W. 25 STREET, FLOOR 4**  
**CLEVELAND, OH 44109**



Scan Here



Please complete the following fields:

## GREATER IMPACT SPONSORSHIP

Recognition at both events. Commitment deadline for the Greater Impact Sponsorship Package is May 31, 2026.

### INDICATE YOUR SPONSORSHIP COMMITMENT:

LEGACY: \$30,000

COMMUNITY IMPACT: \$20,000

EVENT CHAMPION: \$10,000

PROGRAM PARTNER: \$5,000

COMMUNITY SPONSOR: \$2,500

## CONTACT INFORMATION

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

## PAYMENT DETAILS:

Check Enclosed (Payable to Esperanza, Inc.)

Credit Card

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Total Amount: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For any dietary restrictions or additional questions, please contact:

Esperanza, Inc. Development Department  
development@esperanzainc.org  
216.651.7178 Ext. 1020

Federal Tax ID (EIN): 34-1403492



# FIESTA OF HOPE TICKET / AD PURCHASE FORM

PLEASE PRINT, COMPLETE, AND RETURN TO: OR COMPLETE ONLINE HERE:

**ESPERANZA, INC.  
DEVELOPMENT DEPARTMENT  
3104 W. 25 STREET, FLOOR 4  
CLEVELAND, OH 44109**



Scan Here



Please complete the following fields:

## TICKETS & PROGRAM AD SPACE:

Submit Ad materials to christian@esperanzainc.org by August 31, 2026, to be included in the Fiesta of Hope digital program.

**\$1,200 - Table of Eight (8 TIX)**  
Tax-deductible amount per table: \$400

**\$150 - Individual Ticket**  
**Quantity:** \_\_\_\_\_  
Tax-deductible amount per ticket: \$50

**I/We are unable to attend but would like to make a donation in support of your mission. Amount: \$** \_\_\_\_\_

**\$500 - Digital Program Full Page Ad**  
**7.5" wide x 10" tall**

**\$300 - Digital Program Half Page Ad**  
**5" wide x 7.5" tall**

**\$150 - Digital Program Quarter Page Ad**  
**3.625" wide x 4.875" tall**

## CONTACT INFORMATION

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

## PAYMENT DETAILS:

Check Enclosed (Payable to Esperanza, Inc.)

Credit Card

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Total Amount: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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