Opening remarks ....................................... Russ Mitchell
Anchor & Managing Editor, WKYC-TV

Invocation

Welcome ............................................. Victor Ruiz
Executive Director

Student presentation ............................... Jacob Rivera and Miguel Sanchez

Keynote presentation ............................... Alejandra Ceja
Executive Director, White House Initiative on Educational Excellence for Hispanics

Student presentation

Alumni Association ................................. Felicia Soto
President Emeritus

Student presentation

Special remarks ..................................... Andrew Connors
Board President

Student presentation

Scholarship awards
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ZORAIDA VALENTIN
Office & Scholarship Coordinator
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Enjoy the celebration.
Follow the conversation.

#FiestaofHope
As America’s largest and fastest-growing minority group, Latinos represent more than 11 million students in U.S. public schools, constituting more than 22 percent of all pre-K–12 students. Alejandra Ceja works closely with the Latino community and President Barack Obama’s Advisory Commission on Educational Excellence for Hispanics.

For the three-and-one-half years prior to assuming this position in 2013, Ceja served as the chief of staff to Under Secretary of Education Martha Kanter. In that role, Ceja was instrumental in managing the under secretary’s personnel, budget and associated operations, including the operations of six White House initiatives, to support the president’s 2020 goal: Attain the highest proportion of college graduates in the world by 2020.

Prior to joining the Department, Ceja served as the senior budget and appropriations advisor for the House Committee on Education and Labor, chaired by Congressman George Miller. There, she drafted legislation in support of national service reauthorization—the Edward M. Kennedy Serve America Act—and worked on policy issues related to child nutrition, English language learners, migrants, Impact Aid and appropriations.

A native of Huntington Park, Calif., Ceja holds a bachelor’s degree in political science from Mount St. Mary’s College in Los Angeles, and a master’s degree in public administration from Baruch College at the City University of New York. She is a graduate of the Congressional Hispanic Caucus Institute’s Public Policy Fellowship, the Presidential Management Fellows program, the National Hispana Leadership Institute and the National Urban Fellows program.
Honorary and memorial scholarships

MEMORIAL SCHOLARSHIP

SANTIAGO & CIELO MARIA FELICIANO

MEMORIAL SCHOLARSHIP ENDOWMENT FUND

We consider Esperanza the most important organization for the long-term success and growth of the Hispanic community. We consider it a high privilege to work with Esperanza, and we are delighted to partner with Esperanza in loving memory of our father and mother, Santiago and Cielo Maria Feliciano.

We are certain they are pleased.

Family of Santiago, Sr. & Cielo Maria Feliciano

HONORARY SCHOLARSHIP

We are extremely proud of our mother and thank her for the wonderful legacy she built for us, our children, and their children. We feel honored and humbled to present our mother with a scholarship in her name, so that our younger generation of Hispanics can have educational advantages that were not available to her.

Juanita Nazario

honorary scholarship

We love you

Carmen, Rosita, Lilito y Titiito (dec’d) Nazario
**Carmen Isabel Delgado Memorial Scholarship**

Carmen Isabel Delgado maintained a “can do” attitude which she used to serve others. She was born in 1928 in Yabucoa Puerto Rico, to a barber and a self-educated cafeteria worker who later became a social worker. Carmen pursued her passion for learning by graduating with a Bachelors in 1968, Masters in Education in 1973 and Sixth Year in Education in 1978.

Carmen, a world traveler, visited cities on six of the seven continents. An avid reader, Carmen studied history, read new age authors, and loved to share her talents with individuals and through nonprofit board service.

Carmen was a retired guidance counselor from the New Haven Public Schools where she worked 27 years counseling high-school students.

*Familias Delgado, Hall, Vega y Wiley celebrate Carmen’s contributions and salute the Latino scholars of Esperanza.*

**Martinez Family Scholarship**

**IN MEMORY OF**

Raymond Martinez

**IN HONOR OF**

Alfonso & Leonor Martinez

On behalf of the Martinez Family, we are proud to have the opportunity to be a part of our scholar’s hopes and dreams. The Martinez Family Scholarship is presented by the Diana Martinez Hoffman Family (Michael and Maria Leonor Spangler, Dave, Janeen, Taylor, Drake, and Tila Bee Tometich; and Victoria Hoffman), the late Raymond Martinez, the Ric and Sylvia Ramos Family (Brooklyn, Nueva Rae, and Rigo), and the Nathaniel & Christina Gasdorf Family (Dustin).
Pablo & Denisse Cruz scholarship fund

Sharon Arroyo has worked for a number of organizations, always advocating for the Latino community, spending countless hours interpreting and translating for various families, clients, and individuals whenever the need arises.

This scholarship was established by her family to celebrate the legacy of her service and dedication to the Latino community of Greater Cleveland. “We are proud of everything she has accomplished and would like this scholarship to support anyone struggling to pursue their educational dreams in the fields of Nursing or Social Services.”
Honorary and memorial scholarships

If you would like to establish a scholarship to honor or remember a loved one, email us at info@esperanzainc.org or call (216) 651-7178.
Thank you for you

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Justin Perry
Prima Ponce-Zapata
Jonathan Rivera
William Roberts
Sergio Robles
Carmen Roman
Sylvia Royle
Mary Kay Schneider
Suzanne Smaltz
Felicia Soto
Maria Spangler
Julie Tebo
Jaime Tirado
Mitzi Vazquez-Long
Ivan Velez
Jeanette Velez
Maribel Verdon
Victoria Woods
Angela Zellner
Jacob Rivera
2014 Recipient of the $10,000 Esperanza Cleveland State University Scholarship sponsored by William Roberts
Congratulations to Lenora Leon, the 2014 winner of the Hispanic Heritage Academic Excellence Award. This honor is awarded by Esperanza, Inc. each year to a student of Hispanic descent who demonstrates outstanding academic achievement and who is interested in continuing their education at one of the Ohio Campuses of Bryant & Stratton College.

This scholarship entitles one recipient at an Ohio campus of Bryant & Stratton College to a full tuition scholarship. The scholarship is renewable for the duration of the recipient’s associate degree program as long as the student maintains a 2.5 cumulative grade point average.

This scholarship is established in memory of Joe Jopez, Sr. He embraced the notion of young entrepreneurs entering the fields of construction, architecture, and engineering. This scholarship reaches out to those students. Through this scholarship, students can receive financial assistance to improve their lives, communities, and families, while continuing their proud heritage through higher education.
Miguel Sanchez

2014 Recipient of the $5,000 President Emeritus Scholarship
2013 volunteers

Thank you for offering your time and talents.

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Sherwin-Williams is proud to support the Esperanza Fiesta of Hope Scholarship Awards Luncheon.

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The *Hispanic Alliance* is honored to recognize and support *Esperanza’s Fiesta of Hope – 2014*, for their untiring commitment of serving the educational needs of our Latino youth. Visit us at: [www.hispanicallianceinc.com](http://www.hispanicallianceinc.com) like us on facebook, Hispanic Alliance Inc. twitter: #hispanicCLE
Congratulations to Esperanza scholarship recipients on your exceptional academic and community achievements.

We wish you continued success throughout your educational journey.

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RPM International Inc. is proud to join Esperanza Inc. in celebrating the aspirations and achievements of this year’s scholarship winners. Congratulations to all on their hard work and dedication.

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CONGRATULATIONS TO ALL ESPERANZA SCHOLARSHIP RECIPIENTS!

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Forest City is a proud supporter of Esperanza. Thanks for all you do to give today’s youth a brighter tomorrow.

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We would like to congratulate Esperanza’s 2014 scholarship recipients.

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Thank You...
...to the Esperanza 30TH YEAR ANNIVERSARY COMMITTEE for your hard work, support, and dedication in celebrating 30 years of HISPANIC ACHIEVEMENT.

THANK YOU TO OUR MEMBERS:

Ken Aguilar, Maria Spangler
Susan Lajoie Eagan, Dan Marcus,
Carmen DeHaan, Luis Martinez,
Diana Del Rosario, Marcia Moreno,
Al Lopez, Juan Quirarte,
Felicia Soto, & Victor Ruiz.
The Cuyahoga Community College Hispanic Council celebrates all Esperanza Scholarship recipients.

Congratulations on your achievement!

THE HISPANIC COUNCIL IS A PROUD SUPPORTER OF ESPERANZA’S 2014 FIESTA OF HOPE.

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2013 financial report

REVENUE

Individuals $32,831  
Corporations $51,060  
Foundations $701,358  
Government $215,861  
Special Events $238,755  
United Way $92,938  
Other $21,613  
Total revenue $1,354,416

EXPENSES

Programs, including scholarships $1,164,818  
General administration, including fundraising $132,674  
Total expenses $1,297,492