

Sponsorships 2024

FIESTA OF HOPE

ABOUT FIESTA OF HOPE

Fiesta of Hope makes higher education possible by awarding 100 scholarships to college-bound Hispanic students. Our team works closely with recipients to guide them through the college landscape. In addition to the scholarship, students participate in volunteer and mentoring experiences which enhance their professional skills. We invite community leaders, supporters, partners and families to join us in making a lasting impact on the lives of these future leaders and their families.



FIESTA OF HOPE CLASS OF 2023

These scholarships are awarded to help bridge the gap in funding for things like tuition, room and board, transportation, textbooks or parking fees. Scholarship support gives students the tool they need to complete their educational goals.



Sponsorship Levels Some packages can be negotiated*

VISIONARIO - \$15,000

- **Invitation** - Logo recognition on mailing, web and all digital platforms
- **Event Program** - Logo recognition on media, signage, web, any and all printed and digital platforms
- One (1) table (10 tickets) with premier seating.
- Ten (10) VIP cocktail hour tickets.
- Social media spotlight of two (2) scholarship recipients.
- Five (5) named scholarships.

LIDER - \$10,000

- **Invitation** - Logo recognition on mailing, web and all digital platforms.
- **Event Program** - Logo recognition on media, signage, web, any and all printed and digital platforms.
- One (1) table (10 tickets) with premier seating.
- Five (5) VIP cocktail hour tickets.
- Social media spotlight of one (1) scholarship recipients.
- Three (3) named scholarships.

SOCIO - \$5,000

- **Invitation** - Recognition on mailing, web and all digital platforms.
- **Event Program** - Logo recognition printed and digital forms of event program. Recognition on program signage, and FOH website.
- One (1) half table (5 tickets).
- Three (3) VIP cocktail hour tickets.
- One (1) named scholarship.

MENTOR - \$3,000

- **Event Program** - Recognition on printed and digital forms of event program.
- One (1) half table (5 tickets).
- Two (2) VIP cocktail hour tickets.
- One (1) co-named scholarship.

SCHOLARSHIP - \$1,200

- **Event Program** - Recognition on printed and digital forms of event program.
- One (1) named scholarship.

Sponsorship Form

Available through July 14, 2024

VISIONARIO \$20,000

LIDER \$10,000

SOCIO \$5,000

MENTOR \$3,000

SCHOLARSHIP \$1,200

CONTACT INFORMATION

Business / Formal Name for Scholarship: _____

Business Leader: _____ **Title:** _____

Address: _____ **City, State:** _____

Zip Code: _____ **Email:** _____ **Phone:** _____

PAYMENT & BILLING INFORMATION

Electronic/Online www.esperanzainc.org/donate **Check Enclosed** **Invoice Me**

Contact Name: _____ **Address:** _____

City, State: _____ **Zip Code:** _____

SPONSORSHIP PACKAGE INFORMATION

Email sponsor logo for event promotion to elizabeths@esperanzainc.org

Place scholarship recipient at my table (this will use one of your table tickets)

RETURN ALL COMPLETED COMMITMENT FORMS TO:

Esperanza - FOH 3104 W. 25th St., Fl 4 Cleveland, OH 44109

QUESTIONS? PLEASE CALL OR EMAIL:

Samara McCullough (216) 651-7178 ext. 6020 or samara@esperanzainc.org